



Abstract

The primary objective of this dissertation is to describe and explore modern thoughts regarding qualitative research, in order to examine research critically on qualitative research regarding the general theories presented by Crimson, Bobbie, and Storge, and to determine the specific qualitative methodologies in research. In order to attain this, the paper will present a highly critical literature review together with annotated bibliography of journal articles on the different research methods involved, particularly the method of qualitative research. On the other hand, quantitative research method will also be analyzed critically. The analysis will be able to present a perception on qualitative research, coming from the views and perspectives of different authors, including the intention of providing an oversight, alongside an in-depth understanding involved in qualitative research.

Literature Review

In general terms, research refers to the process involved in seeking knowledge. Fumell, (2012), referred to research as a systematic or scientific search for information regarding a specific subject or issue. Research refers to an art involved in investigation where the people move coming from the known to what is unknown, with an effort to discover the unknown, in order to make it known. The move involving research stems from the inquisitiveness which is common among people. This innate inquisitiveness drives people to discovering the unknown, or clarifying what is already considered as known (Trowell, 2011). The academic world already presented an increasing need for qualitative research, even in locations where there is dominance in quantitative research. Recently, there is an increased interest on the field of qualitative research from academic and organizational institutions. On top of that, research and policy on intervention have further increased their interest towards identifying the perspective



of people embracing qualitative research. Our modern world is also going through rapid changes in the social structure. As a result, worlds become diversified, even making it more challenging to social researchers with new contexts and perspectives. These have become relatively modern that the so-called traditional methodologies involved in deduction have further failed due to the differentiation of objects. These methods included hypotheses from models and deriving research questions which are theoretical, testing them in opposition to the currently provided empirical evidence. Thus, qualitative research has gathered momentum rapidly in terms of development in the modern world of research. This dissertation will focus on the different trends existing in the field of qualitative research.

Modern Thoughts

A qualitative research is designed to provide complex description of the experiences of different people regarding a specific topic. This research offers information regarding the way people perceive a certain issue in which the research topic has introduced. This perception also involves their emotions, beliefs, relationships, opinions, as well as the different behaviors. Aside from these, qualitative methods for research also help in identifying those factors which were previously indefinable such as gender roles, ethnicity, socio-economic, religion, as well as social norms and status. These factors usually do not have an apparent role involved in the research issue (Kyle, 2010). These qualitative methods may also be used alongside quantitative methods in order to offer a better understanding and interpretation on the intricate reality of a specific situation. It is also the role of a quality qualitative research in order to gain a complex and carefully thought of understanding of the specific social context. Kyle (2010) noted further that qualitative research offers a way to understand the world, and does not need to test any form of hypotheses. Also, it does not believe that different research



have control on the aspects of the specific world that they are attempting to explore.

Kyle (2010) also noted that a good qualitative research also serves the purpose of enhancing a specific social circumstance. As with any circumstance, the findings involved in qualitative research needs to help in improving the situation which is under the investigation. This may be achieved by the researchers who are looking to get answers to the different answers in the real world. They gather what they hear, read or see from places, events, people and activities (Trowell, 2011). Unlike laboratory experiments, qualitative research is usually done in a natural setting where a researcher engages with those who participate in the research. As research is being carried out, the purpose of the researcher is to acquire knowledge regarding some aspect of the social world, thus producing new forms of understanding. Then, researchers grow as part of the process, continually making choices as well as test assumptions in order to reshape their questions.

References

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